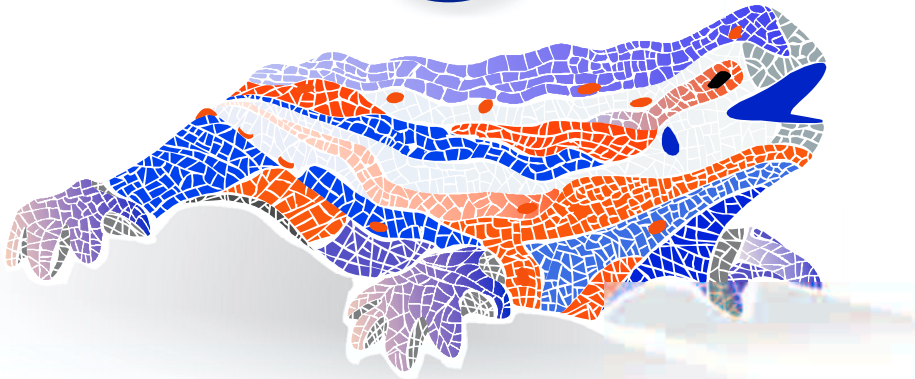


6th



European Lingual Orthodontic Congress

Barcelona

30th June to 4th July, 2004

President : Dr Pablo Echarri



COMMERCIAL EXHIBITION

GENERAL INFORMATION FOR EXHIBITORS

FEES:

EXHIBIT SPACE 1 to 10 (3 x 2m):
Includes power source and lights

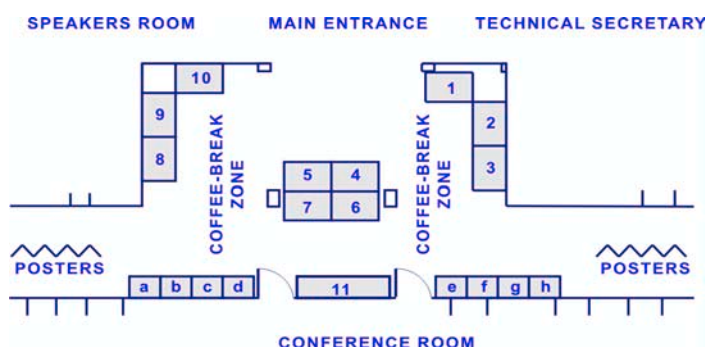
1900€ + VAT

TABLE CLINICS A to H

The decoration of each exhibit space is the sole responsibility of each exhibitor.

If the exhibitor decides not to use the services included in the exhibit space fee, he will not have the right to be refunded for the fees of the services which are not used.

To enable the visitors to move around easily among the booths, all the material must be set up within the exhibit space.



When making the exhibit space reservation, the exhibit space rental contract must be drawn, and 50% of the full rental rate paid. If this payment is not done, the Organization reserves the right to resell the exhibit space.

The rest of the rental rate must be paid before 30th May.

If the exhibitor decides to cancel the exhibit space, the exhibitor will be billed the full rate for exhibit space.

At the end of the Congress, the exhibitors take the responsibility to leave the exhibit space in the perfect conditions in which it was given to him, and to pay all the costs derived from damage and imperfections that might have been caused due to exhibitors behavior.

ADDITIONAL SPONSORING CATEGORIES

CONFERENCE BAG	from 10€ each
CONFERENCE PEN AND PAD	from 5€ each
INSERTS ON THE CONFERENCE BAG	300€
PRELIMINARY AND FINAL SCIENTIFIC PROGRAM	
ABSTRACTS BOOK OR CD	6000€
INSIDE PAGE	1500€
INSIDE COVER OR INSIDE BACK COVER	3000€
BACK COVER	5000€
SPEAKER'S SPONSORING	3000€
MORNING/AFTERNOON COFFE BREAK	1500€
GALA DINNER	
ROOM RENTAL	15000€
SHOW	6000€
CATERING (80€ X 600pax)	4800€
FRIENDSHIP DINNER	
ROOM RENTAL	15000€
SHOW	6000€
CATERING (80€ X 600pax)	4800€
WELCOME COCTAIL	
CATERING (30€ X 300pax)	9000€
SHOW	3000€
AWARDS	
BEST SCIENTIFIC PRESENTATION	2500€
BEST POSTER	2500€

GENERAL CONGRESS INFORMATION

VENUE:	HOTEL ARTS Marina 19-21; 08005 Barcelona, Spain	
Scientific session dates:	30 th June, 2004 1 st to 3 rd July, 2004 4 th July, 2004	PRE-CONGRESS COURSE CONGRESS POST-CONGRESS COURSES
Exhibit dates:	Setup: 30 th June, from 19h Exhibition: 1 st to 3 rd July, 2004 Tear down: 3 rd July, after Scientific Sessions	
Exhibit Secretariat:	McCann Erickson Meetings Josep Irla i Bosch 5-7, 6 th floor; 08034 Barcelona Phone: +34 93 206 46 46; Fax: +34 93 204 97 32; E-mail: eslo2004@mccann.es	
Committee:	Pablo Echarri (President) Luis Carlos Ojeda Perestelo (Secretary) Joan Pau Marcó (Treasurer)	
International Organization Committee:	Lorenzo Fávero (Italy) Silvia Geron (Israel) Mario Paz (USA) Rafi Romano (Israel) Didier Fillión (France) Tae Weon Kim (Korea) Jean François Leclerc (France) Giuseppe Scuzzo (Italy) Dirk Wiechmann (Germany)	
Preliminary Scientific Program:	30 th June, PRE-CONGRESS COURSE Dr Giuseppe Scuzzo & Dr Kyoto Takemoto <i>An update in Lingual Orthodontics</i> 1 st to 3 rd July CONGRESS <ul style="list-style-type: none">• Scientific Lectures• Table Clinics• Posterboard Exhibits 2 nd July ROUNDTABLE DISCUSSION BREAKFAST 4 th July POST-CONGRESS COURSE I Dr. Didier Fillion <i>Advanced Course in Lingual Orthodontics</i> POST-CONGRESS COURSE II Prof. Dr Hee-Moon Kyung <i>Absolute Anchorage with Micro-Implants in Lingual Orthodontics</i>	
Main Topics:	Lingual Orthodontics Based on Evidence Interdisciplinary Treatment The Latest Advances in Lingual Orthodontics	
Social Program:	1 st July Welcome Cocktail 2 nd July Friendship Dinner 3 rd July Gala Dinner	

GENERAL TERMS AND CONDITIONS

1.
 - 1.1. The organization defines the aim of the exhibition and sets out the limits of its activity field.
 - 1.2. The exhibitors will receive from the organization the rental cost and exhibit space confirmation.
 - 1.3. The rental payment deadline is indicated in the Participation Rules. Booth rent and other additional costs must be paid at least one month before the beginning of the exhibition.
2.
 - 2.1. The organization rents and assigns exhibit space, taking into account the preferences of exhibitors, if possible.
 - 2.2. The organization reserves the right to change the assigned space due to exceptional circumstances, before the beginning of booth construction, without the exhibitors having the right to complain. However, the rental contract will remain in force.
3.
 - 3.1. The organization reserves the right to change scheduled date and hour of exhibition opening, without the exhibitors having the right to complain. However, the rental contract will remain in force.
 - 3.2. In case that the exhibition does not take place, the registrations will be cancelled, as well as any previously assigned exhibit space, and if exhibitor has already paid any exhibit space rent, the rent fee will be refunded to the exhibitor with deduction of organisation costs that the organisation may have incurred; the total amount or the part of the amount of these costs may be distributed among the exhibitors up to the maximum of 15% of the amount paid for their corresponding exhibit space. This refund will be effected within 60 days after the cancellation date.
 - 3.3. The organization has the right to call off the exhibition only if there are seriously justified reasons to do so.
4.
 - 4.1. If the exhibitor files for bankruptcy before or during the exhibition, or if exhibitor requests or effects the stop payment, the agreement will be terminated without any judicial intervention. However, the organization will reserve the right to claim the fees to be paid or to retain already paid fees without any obligation to refund them.
 - 4.2. If the exhibitor fails to pay the exhibit space rent within the agreed time limit, the organization has the right to terminate the contract immediately. The exhibitor is responsible to pay for any damage he might have caused, for the amount equal to the amount the exhibitor owes to the organization, plus the expenses that organization may incur for redistribution of the rented and not used exhibit space, without the obligation of any previous notification to the exhibitor by the organization, and without any judicial intervention, and without the exhibitor having any right to complain.
 - 4.3. If an exhibitor fails to meet his obligations regarding the exhibition to the organization, the organization has the right to retain the goods of the exhibitor in the same building where the exhibition took place or to stock them at expense and risk of the exhibitor without the judicial intervention until the exhibitor fulfils agreed obligations.
 - 4.4. The organization is authorized to put the goods of the exhibitor on a public or private sale 30 days after the exhibition is ended if the obligations of the exhibitor are not fulfilled. After the sale, the organization takes the responsibility to proceed with settlement of debts of the exhibitor, plus the storage and sale costs. The organization is authorized by the exhibitor in respect with this procedure.
 - 4.5. In case of payment delay, the exhibitor is responsible for judicial and extra-judicial costs generated from enforced collection action. In this case, the extra-judicial costs will be 15% of the total amount of debt, but not less than 150,25€. In case that the collection procedure takes place later than it has been agreed, the exhibitor has the obligation to pay legal rates.
5.
 - 5.1. Partial or total exhibition space rental to third parties is strictly forbidden.
 - 5.2. Distribution of advertising material is allowed only within the exhibit space.
 - 5.3. The sale to parties or entities who do not participate in the Congress is not allowed without permission of the organization.
 - 5.4. Sound amplification without permission of the organization is not allowed.
 - 5.5. Exhibitors are not allowed to keep flammable substances, light the fire or have the heaters turned on in the exhibit space without permission of the organization and according to the Fire Security Service regulations in force.
 - 5.6. The exhibitor is not allowed to molest or annoy the other participants or visitors of the exhibition, according to the judgement of the organization.
 - 5.7. Food and beverages can be served whenever it does not affect the rules of the venue of the Congress.
6.
 - 6.1. The presence of the exhibitor or his representatives in the exhibit space during the exhibition hours is a must.
 - 6.2. The exhibitors are free to allow or to deny the access of any person to their exhibit space, except if this person belongs to the organization. The organization has the right of the access to the exhibit space at any time.
7.
 - 7.1. The exhibitor must follow any instructions given by the organization or by Fire Security Service regarding the set up, construction decoration, advertising, security, maintenance and tear down of booths.
 - 7.2. After the booth has been assigned, and in case that the exhibitor wants to set up his own structure instead of the one offered by the organization, the exhibitor must submit two copies of the scaled booth design scheme or a model with the drawing.
 - 7.3. If in the moment of exhibition opening the exhibitor has not occupied his exhibit space, or it is known that the exhibitor will not occupy it, the organization has the right to dispose of the exhibitor's exhibit space without the obligation to notify or to summon the exhibitor, as well as without the obligation to refund the exhibit space fee that has been already paid or to deduct it from the amount that is left to pay.
 - 7.4. If the exhibitor does not follow the instructions given by the organization and/or Fire Security Service, the necessary measures will be taken.
8.
 - 8.1. The exhibited products must correspond to the exhibition goal, as it was already mentioned in the Article 1, Section 1.
 - 8.2. The exhibitors are allowed to exhibit only the products which they themselves cited in the registration form.
 - 8.3. If, according to the organization, some deviations from the above mentioned rules appear, the organization will take the necessary measures to neutralize these deviations.
9.
 - 9.1. The organization regulates and limits the admission to the exhibition.
 - 9.2. The exhibitors will receive personal exhibitor's badges, in order to have free access to the exhibition during the hours in which the exhibition is open.
10.
 - 10.1. The exhibitor is responsible for his own participation in the exhibition. The exhibitor will indemnify the organization if some damage to the third parties took place due to exhibitors behaviour in the exhibition.
 - 10.2. The organization has the right to oblige the exhibitor to make an insurance policy which covers the damage to third parties to cover the risk mentioned in the Article 1.
 - 10.3. The organization does not take the responsibility for lost or damaged objects.
 - 10.4. The exhibitor is responsible for his behaviour and for those who directly or indirectly act as his employees.
11.
 - 11.1. The organization reserves the right to establish the booths tear-down hours. Objects found after this hour will be stored at the exhibitor's risk. The organization has the right to sell publicly or privately in the same way as it has been already mentioned in the Article 4, Section 3.
 - 11.2. The exhibitor must leave the exhibit space in the same conditions as it was given to him. If the organization feels that some measures must be taken to reorder the exhibit space to its original state, the exhibitor must undertake these expenses.
12.
 - 12.1. In case that the set out conditions are not fulfilled, the exhibitor authorizes the organization to close or to cancel his exhibit space before or at this very moment, without the organization having the responsibility for the consequences derived from it.
 - 12.2. The organization's decision is final in all cases in which the above mentioned conditions are not fulfilled.
 - 12.3. The regulations between the exhibitor and the organization will be governed by the valid laws.
13.
 - 13.1. If the exhibitor decides to cancel his participation in the exhibition, he will not reserve any right of refund for the amount that have been already paid until the cancellation date, if the organization cannot resell the exhibit space rented by the exhibitor.
14. Any undertaken activity parallel to the Congress and organized by companies participants must be approved by the Organization Committee. The Organization Committee reserves the right to admission and/or exclusion of the company in case of breach of this rule.

EXHIBIT SPACE RENTAL CONTRACT

6th European Lingual Orthodontic Congress

Barcelona, from 1st to 3rd July, 2004

FULL COMPANY NAME _____

CONTACT PERSON _____

JOB TITLE _____

ADDRESS _____

ZIP; CITY; COUNTRY _____

PHONE _____

FAX _____

E-MAIL _____

FISCAL IDENTITY NUMBER _____

ACTIVITY FIELD _____

BUSINESS TYPE _____

DECLARES THE INTENTION TO TAKE PART IN THE COMMERCIAL EXHIBITION IN ACCORDANCE WITH THE GENERAL RULES AND REQUESTS THE FOLLOWING BOOTH:

NUMBER: _____

PRODUCT(S)

INDICATE THE COMMERCIAL NAME THAT WILL APPEAR IN THE PRINTED CONGRESS DOCUMENTATION:

CONGRESS SECRETARY OFFICE ONLY:

Nº: _____

BOOTH _____

DATE _____

APPROVED BY COMMITTEE: _____

Payment rules:

1. Deposit: Send 50% of full exhibit space rental rate + 16% VAT together with the duly filled in the exhibit space rental contract. The exhibit space will not be guaranteed until the deposit payment is received.
2. Final payment: the remaining 50% of full exhibit space rental rate + 16%VAT must be paid before 15th May, 2004.
 - McCann Erickson Meetings will send an invoice for the full exhibit space rent amount on the contract receipt.
 - Payment must be made through bank transfer to:

McCann-Erickson Meetings

Bank Name: Banesto
Account Nº: 00301518070001443271
SWIFT code: ESPCEMMA

DATE: _____

PLACE: _____

SIGNATURE AND THE CORPORATE SEAL:

PLEASE RETURN THIS FORM TO: McCann-Erickson Meetings; Josep Irla i Bosch 5-7; 08034 Barcelona, Spain
Phone: +34 93 206 46 46; Fax: +34 93 204 97 32; E-mail: eslo2004@mccann.es

THIS CONTRACT IS SUBJECT TO THE APPROVAL OF THE ORGANIZATION